



II Congreso Comunicación y Seguridad en Eventos

Facultad de Ciencias de la Información – UCM / 20 y 21 de abril de 2017



Software para incrementar la seguridad en eventos

Abril 2017





Pau Pujol-Xicoy

Entertainment Industry Specialist
EMEA South

E Pau.Pujol-Xicoy@sap.com

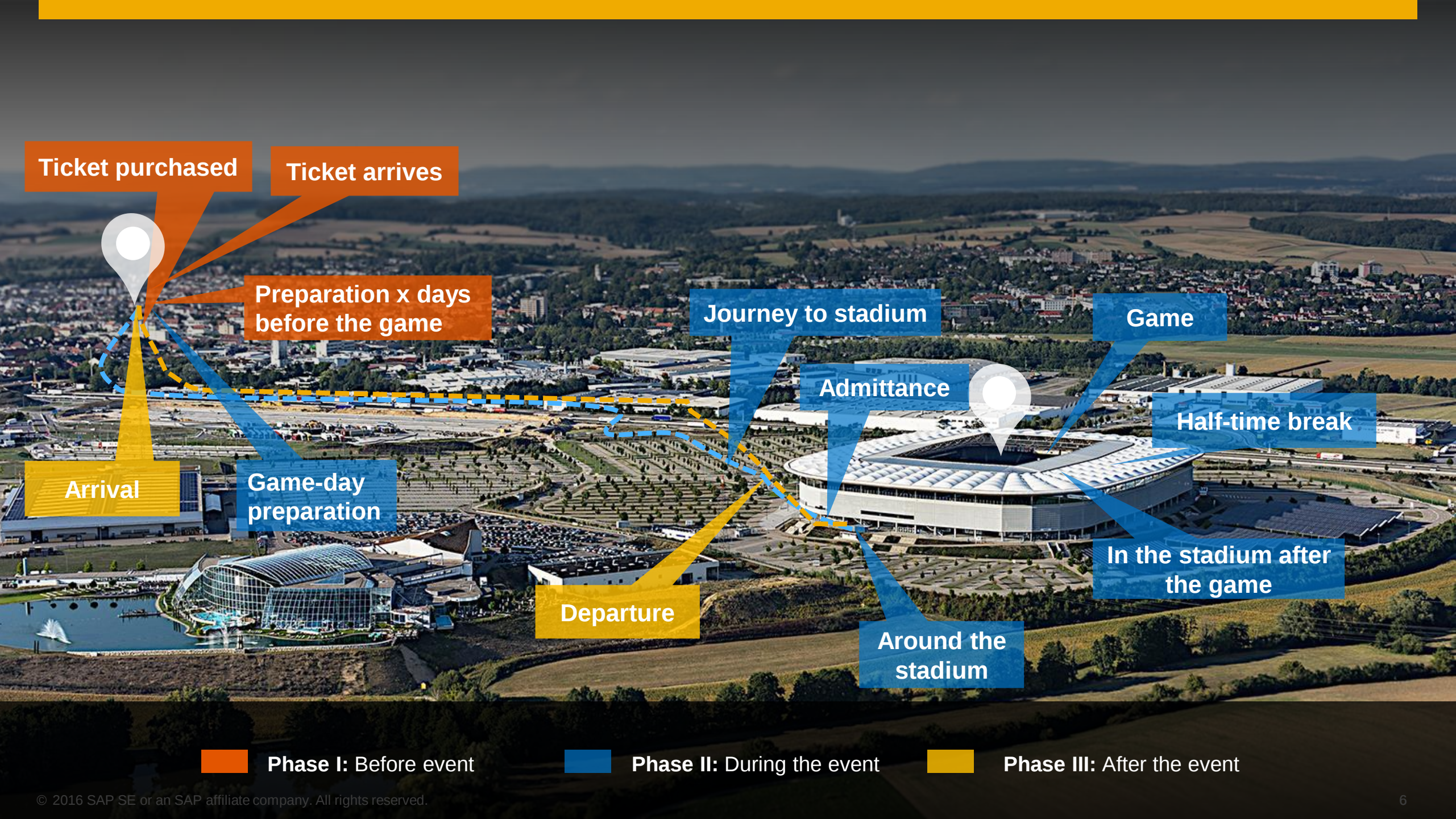


AGENDA

1. El viaje del cliente en un evento
2. Retos para los organizadores
3. Caso real: Allianz Arena
4. Innovaciones y visión de futuro
5. Q&A

TRES TEMAS IMPORTANTES

1. La capacidad de reaccionar en tiempo real es fundamental
2. La seguridad no empieza y acaba en el evento: la importancia del análisis predictivo
3. Arquitectura del software en eventos



Ticket purchased

Ticket arrives

Preparation x days
before the game

Journey to stadium

Game

Admittance

Half-time break

In the stadium after
the game

Around the
stadium

Departure

Game-day
preparation

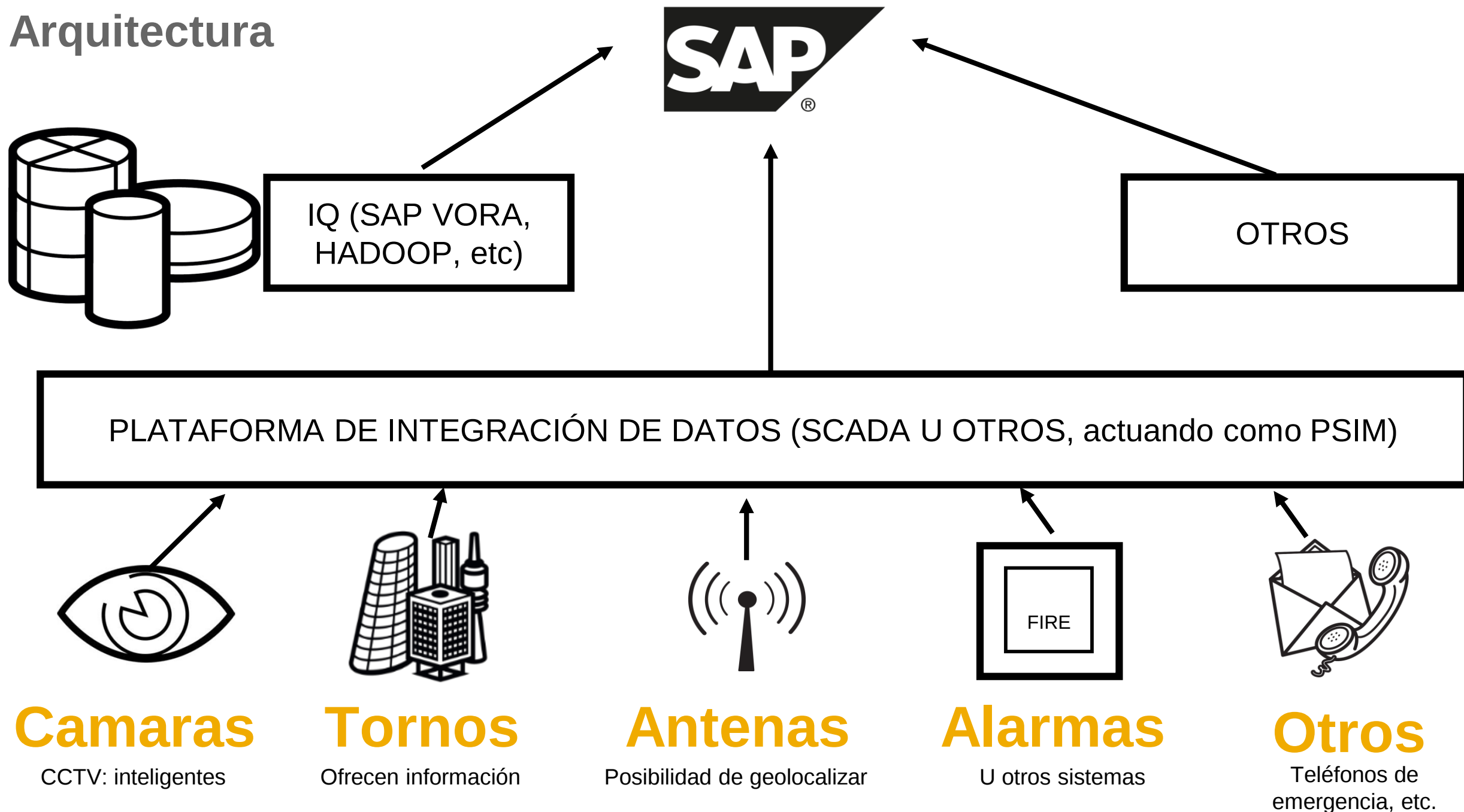
Arrival

Phase I: Before event

Phase II: During the event

Phase III: After the event

Arquitectura



Ejemplos de software PSIM

Life Is On | Schneider Electric

Search

PRODUCTS | SOLUTIONS | SERVICES | SUPPORT | ABOUT US

Home > Medium Voltage Distribution and Grid Automation > Grid Automation and SCADA Software

f

t

g+

in

GRID AUTOMATION AND SCADA SOFTWARE

A leader in ADMS market

Schneider Electric has been named a leader in Gartner's Magic Quadrant for Advanced Distribution Management Systems, with the highest scores in all 3 use cases in the Critical Capabilities.

> [Read more](#)



SITE SEARCH

ABOUT | INVESTORS | BLOG | CAREERS | CONTACT

redstone

SERVICES | TECHNOLOGIES | CASE STUDIES

< BACK

Physical Security Information Mangement

The Redstone's PSIM solution reduces operational costs through efficiency gains and improves security through increased intelligence.

START A PROJECT

Ejemplos de Cámaras, tornos y software para monitorizar los mismos

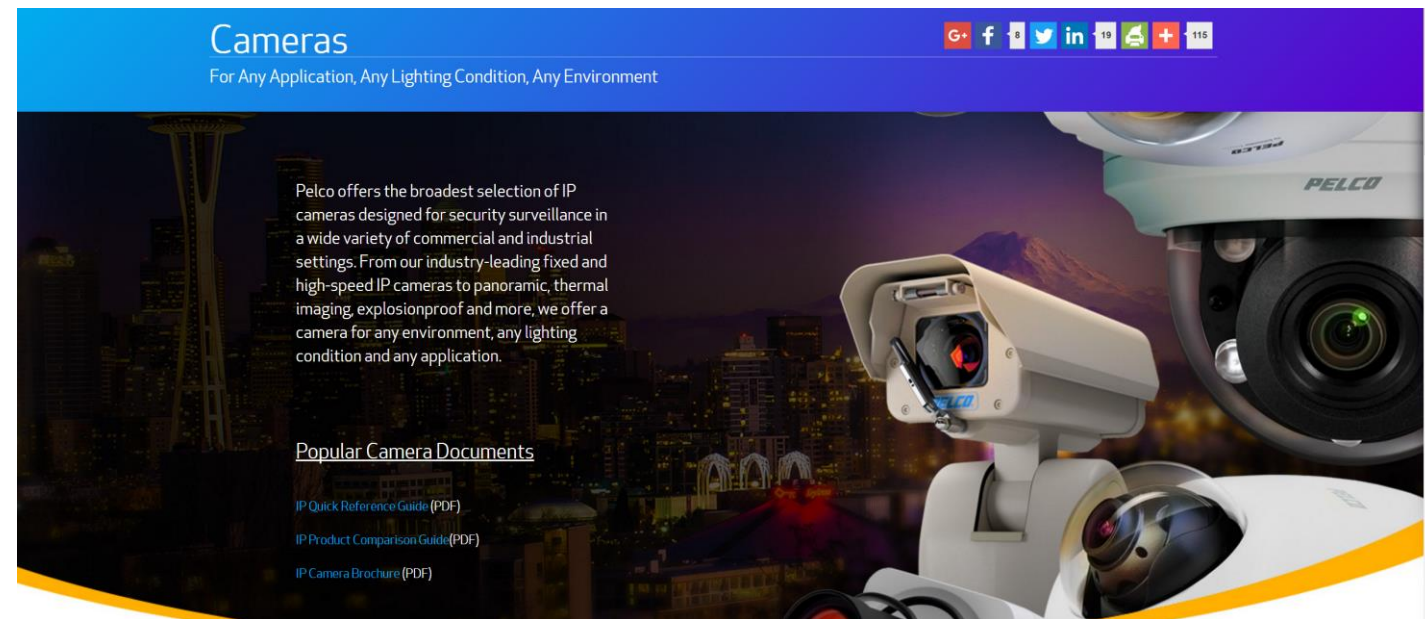
Cameras

For Any Application, Any Lighting Condition, Any Environment

Pelco offers the broadest selection of IP cameras designed for security surveillance in a wide variety of commercial and industrial settings. From our industry-leading fixed and high-speed IP cameras to panoramic, thermal imaging, explosionproof and more, we offer a camera for any environment, any lighting condition and any application.

Popular Camera Documents

- [IP Quick Reference Guide \(PDF\)](#)
- [IP Product Comparison Guide \(PDF\)](#)
- [IP Camera Brochure \(PDF\)](#)





Experience The Next

Login | Where to Buy | Training | Internal Resources | Contact Us

ENG

PRODUCTS | INTEGRATION | VERTICAL SOLUTIONS | CASE STUDIES | PARTNERS | SUPPORT | COMPANY



Presenting new version of state-of-the-art intelligent video management system

Axxon Next 4.0



accesor

Soluciones en Control de Accesos y seguridad

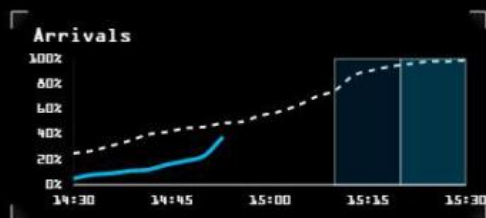
938 869 105 902 447 442



Control de Paso
Torniquetes
Portillos
Pasillos

Video 1: Live Stadium Experience





Messages

14:47 15% of turnstiles at entrance C out of order

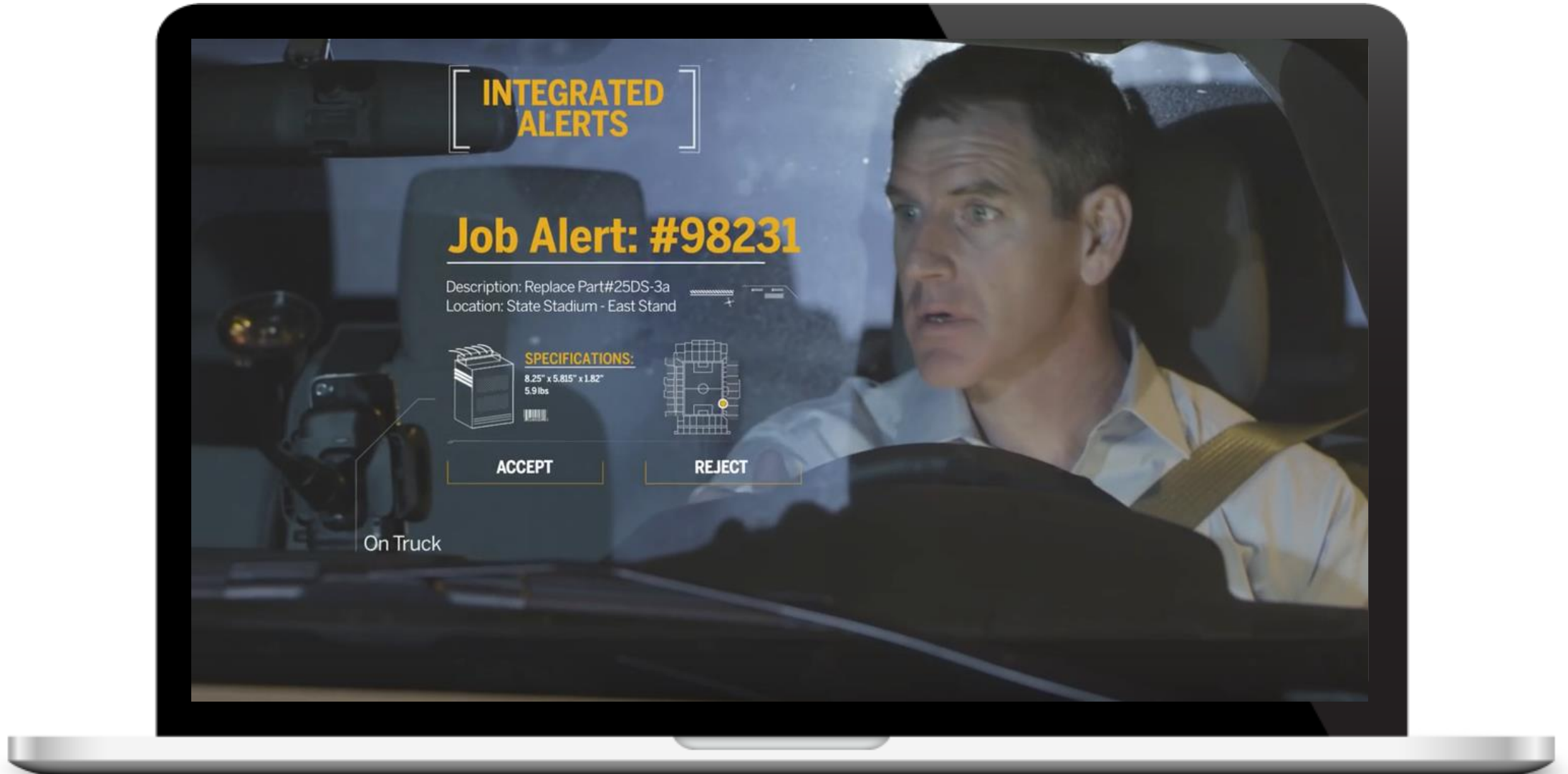
14:41 Malfunction for turnstile C-12 detected

14:34 Turnstile C-14 out of order

DEMO

Turnstile C-12
Malfunction, unknown cause

Video 2: Visión futura



**Sigamos trabajando para conseguir
eventos seguros y experiencias
inigualables para el usuario final!
Muchas gracias!**

